

STUDY PROGRAM: Tourism and Hotel Management

FIRST YEAR

No	Course	Sem.	Number of classes			ECTS
			P	A	L	
1.	Principles of Economics	I	3	3		7
2.	Principles of Management	I	3	3		7
3.	Business Law	I	3	2		6
4.	Foreign Business Language 1	I	2	2		5
5.	Optional Courses I	I	2	2		5
	Optional Courses I					
	Psychology					
	Sociology					
6.	Principles of Business Organization	II	3	2		6
7.	Financial Accounting	II	3	3		7
8.	National Economy	II	2	2		5
9.	Mathematics	II	3	2		6
10.	Optional Courses II	II	3	2		6
	Optional Courses II					
	Ecological Management					
	Agro-Economics					
	Total number of credits (ECTS)					60

SECOND YEAR

No	Course	Sem.	Number of classes			ECTS
			P	A	L	
1.	Marketing	III	2	2		5
2.	Information Technology Application	III	3		3	7
3.	Principles of Tourism and Hospitality	III	3	3		7
4.	Company Economics	III	2	2		5
5.	Optional Courses III	III	3	2		6

Optional Courses III						
	Marketing Research					
	Consumer Behavior					
6.	Quantitative Methods in Business Decision-making	IV	3	3		7
7.	Entrepreneurship	IV	3	2		6
8.	Foreign Business Language 2	IV	2	2		5
9.	Field Work I	IV				6
10.	Optional Course IV	IV	3	2		6
Optional Courses IV						
	Tourism Geography					
	Special Types of Tourism					
	Minimum number of courses to be taken	10				
	Total number of credits (ECTS)	60				

THIRD YEAR

No	Course	Sem.	Number of classes			ECTS
			P	A	L	
1.	Tourism Economics	V	3	2		6
2.	Management of Tourist and Hotel Institutions	V	3	3		7
3.	Human Resource Management in Tourism and Hospitality	V	3	2		6
4.	First Foreign Business Language III	V	2	2		5
5.	Optional Courses V	V	3	3		7
Optional Courses V						
	Natural resources in Tourism					
	Sports and Recreational Tourism					
6.	Travel Destination Management	VI	3	3		7
7.	The Quality of Services in Tourism and Hospitality	VI	3	2		6
8.	Second Foreign Business Language	VI	2	2		5
9.	Field Work II	VI				6

10.	Optional Course VI	VI	3	2		6
	Optional Courses VI					
	Ecology and Sustainable Development in Tourism					
	Rural Tourism					
	Total number of credits (ECTS)					60
	Minimum number of courses to be taken	30				
	Number of credits (ECTS) required for obtaining diploma					180

P: Lectures; A: Practical work; L: Lectures