**PRIMER ISPITA IZ PREDMETA PRVI STRANI POSLOVNI JEZIK 3 – TR**

**Ime, prezime, broj indeksa:** …………………………………………………….. **Datum:** ………………………………

**I Choose the correct answer**. **(5)**

1. GVC has a labour ………………………………… of 1500 employees.

a) power b) force c) strength

2. This camera is really good ………………………………… for money.

a) value b) worth c) price

3. We ………………………………… forward to seeing you in May.

a) hope b) enjoy c) look

4. Market ………………………………… involves obtaining information about what consumers want or need.

a) research b) segment c) share

5. There is the unbroken line from supplier to ………………………………… product.

a) closing b) end c) total

**II Fill in the gaps choosing some of the words given**: **(20)**

loyalty, downsize, cost, wide, subsidiaries, logo, department, discount, hesitate, image

1. If you keep buying a particular brand you show ……………………………………….

2. Poor service and frequent delays will inevitably ………………………………………. an airline’s reputation.

3. Experts forecast that the ………………………………………. of living will decrease slightly next year.

4. As a salesperson, you have to be able to relate to a ………………………………………. range of people.

5. They invested a lot of money in opening ………………………………………. in foreign countries.

6. It is advisable to avoid the complicated designs for a company ……………………………………….

7. Despite the convenience of department store, more ………………………………………. stores are needed.

8. He works in the sales ……………………………………….**.**

9. If you have any questions, do not………………………………………. to contact us.

10. What is the brand ………………………………………. of Harley Davidson?

**III Match the lines: (5)**

1. money a) watering

2. tax b) division

3. international c) range

4. mouth d) spending

5. product e) refunds

**IV Fill in the gaps with the suitable word**. **(10)**

Dear Mr. Samuels,

I’m \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ this e-mail to congratulate you on the service you provided last year.

Our survey \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_that customers are more satisfied than before.

Please, find \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ our report.

Looking forward to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from you.

Best \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

John Farrow, the CEO

**V Fill in the gaps so as to get meaningful chunks: (15)**

1. Can ………………………………………………………………?

A glass of white wine would be great. Thanks.

2. (On the phone) Could you speak to Maria Bonetti, please?

PA: Putting ………………………………………………………………

3. (In a meeting): Chairman: We are here to talk about the relocation to the UK?

…………………………………………………………?

Participant 1: I must say I quite like the idea.

Participant 2: Sorry, ……………………………………………………………… I don’t think anyone wants to live in England.

4. (In a meeting): Participant 1: I believe that’s certainly going to raise our sales.

Participant 2: ……………………………………………………………… (AGREE)