



ANNEX

Annex table 1: Calculating the UNCTAD B2C e-commerce Index for the Republic of Korea

	2014
A. INTERNET USE	
A1. Users (% of population)	84
B. PAYMENT	
B1. Credit card (% age 15+)	56
C. B2C WEB PRESENCE	
C1. Secure Internet servers (per 1 million people)	2,178
C2. <i>Secure server sub-Index, normalized to 100 by rescaling the values.</i>	97
D. DELIVERY	
D1. Postal reliability score	100
B2C INDEX (A1+B1+C2+D1)÷4	84.3

Annex table 2: UNCTAD B2C E-commerce Index, 2016

2016 Rank	Economy	Share of individuals using Internet (2014 or latest)	Share of individuals with credit card (15+, 2014 or latest)	Secure Internet servers per 1 million people (normalized, 2014)	UPU postal reliability score (2013-14)	UNCTAD B2C e-commerce Index value 2015	2014 Rank
1	Luxembourg	95	69	98	97	89.7	1
2	Iceland	98	77	100	81	89.0	N/A
3	Norway	96	67	96	89	87.1	2
4	Canada	87	77	92	89	86.3	4
5	Japan	91	66	89	99	86.1	12
6	Finland	92	63	95	87	84.3	3
7	Korea, Republic of	84	56	97	100	84.3	8
8	United Kingdom	92	62	92	89	83.7	9
9	Switzerland	87	54	99	93	83.3	14
10	New Zealand	86	61	92	93	82.9	13
11	United States	87	60	94	89	82.6	15
12	Australia	85	59	93	89	81.4	6
13	Sweden	93	45	94	94	81.4	5
14	Hong Kong (China)	75	64	88	98	81.1	18
15	Netherlands	93	34	98	93	79.5	11
16	Denmark	96	36	96	87	78.7	7
17	Germany	86	46	93	87	78.0	20
18	Ireland	80	46	88	97	77.7	17
19	France	84	44	87	90	76.2	22
20	Israel	71	76	78	79	76.1	10
21	Austria	81	40	92	91	76.0	21
21	Belgium	85	43	89	87	76.0	16
23	Singapore	82	35	88	98	75.8	26
24	Spain	76	54	80	90	75.0	27
25	United Arab Emirates	90	37	80	86	73.4	66
26	Qatar	91	32	78	88	72.4	73
27	Estonia	84	31	89	85	72.3	24
28	Slovenia	72	35	86	95	71.9	23

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29	Czech Republic	80	26	87	94	71.7	28
30	Croatia	69	38	77	95	69.6	37
31	Slovak Republic	80	17	80	96	68.2	29
32	Bahrain	91	28	75	72	66.5	34
33	Malta	73	42	95	55	66.3	19
34	Latvia	76	22	81	86	66.2	30
35	Poland	67	17	83	94	65.2	35
36	Cyprus	69	26	86	78	64.8	25
37	Hungary	76	12	80	90	64.5	33
38	Italy	62	36	78	78	63.5	32
39	Uruguay	61	40	70	79	62.6	40
40	Kuwait	79	26	76	67	61.9	N/A
41	Lithuania	72	10	77	86	61.3	36
42	Portugal	65	29	79	69	60.4	31
43	Chile	72	28	73	68	60.3	39
44	Malaysia	68	20	69	84	60.1	45
45	Macedonia, The Former Yugoslav Republic of	68	21	68	83	60.0	41
46	Greece	63	12	74	85	58.6	42
47	Russian Federation	71	21	69	70	57.6	50
48	Lebanon	75	11	65	79	57.4	51
49	Turkey	51	33	66	76	56.5	38
50	Bulgaria	55	12	75	83	56.4	49
51	Brazil	58	32	67	68	56.2	47
52	Serbia	54	15	63	92	55.9	44
53	Romania	54	12	72	82	55.0	46
54	Ukraine	43	28	64	83	54.6	58
55	Costa Rica	49	14	70	76	52.4	52
56	Saudi Arabia	64	12	64	69	52.2	N/A

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57	Argentina	65	27	65	51	51.9	48
58	Moldova	47	6	64	89	51.4	62
59	Albania	60	6	58	80	51.0	55
60	Azerbaijan	61	9	53	79	50.5	N/A
61	South Africa	49	13	72	67	50.3	67
62	Belarus	59	13	64	64	50.0	61
63	Mexico	44	18	61	73	49.1	60
64	China	49	16	48	83	49.1	65
65	Oman	70	27	68	30	48.8	81
66	Jamaica	41	14	66	70	47.6	80
67	Trinidad & Tobago	65	15	71	39	47.5	43
68	Panama	45	10	72	62	47.2	84
69	Thailand	35	6	58	90	47.2	70
70	Mauritius	41	17	74	51	45.9	54
71	Ecuador	43	6	61	70	45.0	76
72	Colombia	53	14	64	48	44.6	71
73	Tunisia	46	7	56	69	44.5	74
74	Paraguay	43	9	58	65	43.8	N/A
75	Viet Nam	48	2	52	70	43.1	90
76	Peru	40	12	60	60	43.1	82
77	Iran, Islamic Republic of	39	11	38	82	42.6	69
78	Montenegro	61	15	66	24	41.5	N/A
79	Morocco	57	4	45	60	41.5	75
80	Jordan	44	2	60	59	41.3	94
81	Bosnia and Herzegovina	61	10	62	30	40.7	53
82	Egypt	32	2	45	81	39.9	68
83	Dominican Republic	50	11	60	39	39.9	57
84	Georgia	49	18	62	28	39.2	56

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85	Botswana	19	10	52	74	38.6	109
86	Kenya	43	5	49	54	37.9	112
87	Armenia	46	6	63	31	36.6	59
88	Kazakhstan	55	11	54	26	36.5	64
89	Philippines	40	3	52	48	35.7	N/A
90	India	18	4	46	68	34.0	83
91	Senegal	18	1	42	73	33.4	110
92	Sri Lanka	26	4	52	51	33.2	79
93	Indonesia	17	2	47	66	33.0	88
94	Venezuela, Bolivarian Republic of	57	21	53	0	32.8	63
95	Algeria	18	6	37	68	32.3	N/A
96	El Salvador	30	8	58	31	31.7	72
97	Bolivia	39	6	53	25	30.8	98
98	Honduras	19	6	52	45	30.5	85
99	Ghana	19	1	42	60	30.5	108
100	Nigeria	43	3	38	38	30.4	100
101	Mongolia	27	1	60	31	29.8	102
102	Uganda	18	2	35	64	29.7	114
103	Zimbabwe	20	2	44	49	28.7	96
104	Bhutan	34	0	54	23	27.8	N/A
105	Pakistan	14	0	36	61	27.7	86
106	Swaziland	27	13	51	16	26.8	107
107	Tanzania, United Republic of	5	1	35	65	26.5	120
108	Uzbekistan	44	1	36	24	26.1	78
109	Kyrgyzstan	28	3	50	14	23.8	N/A
110	Zambia	17	2	42	30	22.8	92
111	Guatemala	23	6	56	0	21.4	77
112	Ethiopia	3	0	19	63	21.2	N/A

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113	Angola	21	4	44	15	21.1	104
114	Nicaragua	18	4	52	9	20.7	97
115	Lao, People's Democratic Republic	14	3	38	26	20.3	105
116	Cameroon	11	1	36	32	20.0	N/A
117	Rwanda	11	1	43	25	19.9	113
118	Nepal	15	0	41	23	19.9	93
119	Cambodia	9	3	41	25	19.5	91
120	Togo	6	1	44	23	18.4	116
121	Bangladesh	10	0	30	27	16.7	N/A
122	Côte d'Ivoire	15	1	39	7	15.4	N/A
123	Benin	5	1	38	17	15.3	117
124	Liberia	5	3	39	13	15.1	118
125	Burkina Faso	9	3	27	20	14.9	123
126	Lesotho	11	2	34	11	14.5	122
127	Iraq	11	2	28	16	14.3	103
128	Sierra Leone	2	1	31	23	14.3	89
129	Malawi	6	2	32	17	14.2	121
130	Afghanistan	6	1	31	18	14.1	101
131	Mali	7	1	33	13	13.5	99
132	Sudan	25	0	0	25	12.4	119
133	Myanmar	2	0	25	21	12.0	N/A
134	Madagascar	4	0	31	12	11.7	95
135	Burundi	1	0	26	15	10.6	124
136	Guinea	2	2	22	6	7.9	126
137	Niger	2	1	16	7	6.5	125

Sources: UNCTAD analysis of data cited in table 1.