KOLOKVIJUM IZ PRVOG STRANOG POSLOVNOG JEZIKA 3 – ENGLESKOG 2017 (1-3)

Ime i prezime:......................................................

Broj indeksa: ........................................................

Datum: ................................................................

I INSERT THE CORRECT ANSWER 10

*placement label take salary tell incentive communicate*

*disused points highlight buzz price-conscious*

1. We need to focus more on....................................................... marketing: custormer forums, blogging, that sort of thing.
2. In order to increase sales, I suggest we redesign packaging, .................................................... product’s qualities and offer sales assistants some kind of ......................................................
3. Consumers need to be able to ................................................... their views about the product
4. Consumers aren't......................................................... when it comes to spending on the goods and services that they really want.
5. The company has plans to redevelop the ............................................... car park site.
6. After the merger, we’ll all have to .................................................. a salary cut.
7. I fly a lot and earn frequent-flyer.................................................... to get upgrades.
8. Product............................................................... in films can be really distracting.
9. Sales of our range of shampoos under the Palmolive .................................... are increasing.

II Highlight THE APPROPRIATE FORM. 5

(Present Simple, Present Continuous, Present Perfect, will + infinitive, going to + infinitive or Past Simple)

1. The computer *crashes /has crashed / crashed*  while I was loading up the new sofware.
2. When I get back I *have called / I call / ’ll call* you. I promise.
3. Wait a moment *I left /I have left /’m leaving*  instructions manual in the office. Won’t be a minute.
4. Our chocolates *are winning /has won /won* markets all over the world. We hope this trend continues.
5. I *hope /am hoping / hoped* he knows what he does.

III COMPLETE THE E-MAIL

*much, thankfull, at, quickly, happy, many, grateful, into, help, let, lots*  5

Hi Paul

James informs me that our sales in Spain are falling

I’d be .............................................. if you could look ......................................... the matter and ................................ me have your recommendations ............................ soon as you can.

M............................... thanks,

Rob

III COMPLETE THE DIALOGUES. USE SOME OF THE WORDS GIVEN. Use each work once. 10

*how, suit, make, look, check, see, ring, appointment, what, here, up, on, come up, happen, OK*

A: I’ll be in New York next week and I’d like to make an ............................................................. to see you.

B: Great. What day would ....................................................... you?

A: ........................................................ about Tuesday?

B: I’m afraid I’ve got something .................................. Is Wednesday convenient?

A: Let me ..............................................my diary.

A: .................................... is business going for you?

B: Things are not too good at all. We’ve had quite a few redundancies lately.

(Message) Hi. Mark ................................. Something urgent has ................... so I can’t ........................ it this afternoon, I’m afraid. I’ll give you a ..................................... when I get back. Sorry! Bye.

 ..................... / 30